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Message Text

UNCLASSIFIED

PAGE 01 BRISBA 00153 041058Z
ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 USIA-15 /032 W
----------041205Z 124412 /47
R 040449Z MAY 77
FM AMCONSUL BRISBANE
TO SECSTATE WASHDC 0923
INFO AMEMBASSY CANBERRA
AMCONSUL MELBOURNE
AMCONSUL SYDNEY
AMCONSUL AUCKLAND
AMCONSUL PERTH

UNCLAS BRISBANE 0153

E.O. 11652: N/A
TAGS: BEXP, AS
SUBJ: COMMERCIAL FISHING EQUIPMENT CATALOG EXHIBITION REPORT

REF: 10 FAM 366.4

1. PLACE AND DATES OF EXHIBITION: BRISBANE, AUSTRALIA,
APRIL 27 - 29.

2. NUMBER OF FIRMS SUPPLYING CATALOGS: 72 NTM: 57.

3. NUMBER SEEKING REPS: 32.

4. NUMBER RECEIVING REPRESENTATION INQUIRIES: 52 (TOTAL REP
INQUIRIES 108 FROM 11 POTENTIAL AGENT/DISTRIBUTORS).

5. NUMBER OF VISITORS: 94 (47 REGISTERED).

6. TOTAL NUMBER OF TRADE INQUIRIES: 409.

7. NUMBER OF EXHIBITING FIRMS RECEIVING INQUIRIES: 69.

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PAGE 02 BRISBA 00153 041058Z

IM THREE DAY BRISBANE SEGMENT OF EXHIBITION HIGHLY SUCCESSFUL.
WHILE NUMBER OF VISITORS MIGHT HAVE BEEN GREATER, QUALITY OF
ATTENDEES WAS OUTSTANDING. ELEVEN POTENTIAL AGENTS SHOWED
STRONG INTEREST IN VIRTUALLY ALL EQUIPMENT EXHIBITED. MANY
FISHERMEN ATTENDING WERE CHAIRMEN OF LOCAL FISHERMEN'S
COUNCILS AND ORGANIZATIONS AND WILL BE SPREADING THE WORD TO
MEMBERS. ONE SET OF THE CATALOGS WAS REQUESTED BY THE

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Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

SECRETARY OF THE STATE FISHERMEN'S COUNCIL AND WILL BE
AVAILABLE FOR USE BY MEMBERS.

9. ITR COFFEY WAS VERY EFFECTIVE IN SEMINAR PRESENTATIONS.
LOCAL PRESS AND TV COVERAGE WAS EXCELLENT. ALL MAJOR PAPERS
AND STATIONS INTEVIEWED COFFEY AND HE APPEARED ON TWO TV
NEWS BROADCASTS AND IN TWO PAPERS. STATE FISHERMEN'S COUNCIL
AND FISH BOARD WERE SO APPRECIATIVE THAT THEY OBTAINED
SPECIAL PERMIT FROM DIRECTOR OF FISHERIES TO ENABLE COFFEY
TO OBSERVE FIRST HAND PRAWN TRAWLING OPERATIONS ONE NORMALLY
PROHIBITED SATURDAY.

10. DETAILED REPORT WILL FOLLOW BY AIRGRAM.
HARE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BRISBA00153
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770156-0439
Format: TEL
From: BRISBANE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770597/aaaadfqx.tel
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2649149
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL FISHING EQUIPMENT CATALOG EXHIBITION REPORT
TAGS: BEXP, AS
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/a9bb309b-c288-dd11-92da-001cc4696bcc
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22 May 2009
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